

Photogram

- Cards
- Direct Mail
- Packaging
- P.O.P.**
- Promotions
- Publishing
- Signage
- Special Projects



Visibility is the key !

Studies conducted by POPAI (Point Of Purchase Advertising International) reveal that 75% of buying decisions are made at the point of purchase, and that impulse purchases account for nearly 85% of sales. So, any visual approach likely to grab consumer attention is a definite advantage and a key to increasing sales. That's why our HD Dynamic Printing process is such a powerful ally. Its 3D images and highly dynamic animated content create unexpected motion. Viewer reaction is immediate, and they are challenged to take control. This brief moment provides a powerful window of opportunity to get your message across. Your POP material is your last chance to influence the purchasing decision of potential customers. So choose Photogram, the key to your visibility.

Applications

- Shelf danglers
- Rail strips
- Floor graphics
- Displays
- And more...

Benefits

- High retention rate
- Direct impact on sales
- Powerful brand reinforcement
- Increased visibility and a captivating experience
- Provokes immediate customer reaction

www.photogramtech.com

1150 Lévis, suite 202, Terrebonne (Québec) Canada J6W 5S6 • Tel. 450 621.1811 Toll Free 1 866 621.1777 Fax 450 492.8111

