

Photogram

- Cards
- Direct Mail
- Packaging
- P.O.P
- Promotions
- Publishing**
- Signage
- Special Projects



Make yourself irresistible

It's a proven fact: readers decide in a second or two, sometimes even a split second, whether an ad is worth their time. Given the ferocious competition for the eyes and attention of your audience, good writing and design simply aren't enough. Photogram's Power Insert is the ultimate answer. A new generation of animated 3D magazine insert, Power Insert complies with the same thickness and automated insertion standards as conventional paper blow-ins, but sets a whole new standard for effectiveness. Few inserts survive a magazine's short lifespan. However, our HD Dynamic Printing process is a surefire way to get noticed, read, remembered, and even saved. For inserts that shout "Look at me!" think power and innovation. Think Photogram.

Applications

- Special-product launches
- Special or collector's editions
- Magazine and book covers
- And more

Benefits

- Standard automated insertion, just like paper
- Entices people to read and save your publication
- Greater prestige, impact and retention
- Enhances the lifespan of your publications
- Increases publisher and advertiser differentiation

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